



#becausewecare

UFU PLATFORM

UFU GLOBAL

**WHEN PEOPLE *UNITE*, THERE ARE *NO BARRIERS*,
ONLY *OPPORTUNITIES***

United For Ukraine was created by over sixty passionate, versatile and tech-savvy individuals spread throughout three continents and multiple countries to support the people of Ukraine as a response to the Russian war on Ukraine.

OUR *STORY*

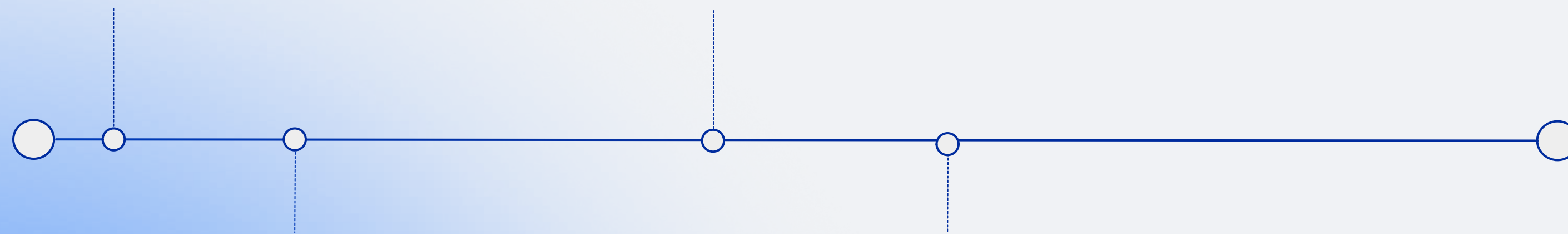
24 February 2022

Our team became operational in the first hours of the Russian war on Ukraine.

4 March 2022

Incorporation as a internationally operating NGO seated in Zug, Switzerland.

UFU PLATFORM



We vow to never stop our actions

27 February 2022

Launch of the UFU Emergency Relief Platform providing critical information to people fleeing from Ukraine, providing critical services as Legal Aid and temporary housing supported by 150 volunteers, 200 lawyers, and our partners.

Facilitating information on critical needs to our international partners in cooperation with Ukrainian Embassies and the humanitarian hub of the Presidential Office of Ukraine.

4 May 2022

Partnership with International Rescue Committee (IRC), supported by Google.org, to develop the Emergency Relief Platform.

Ongoing partnerships with Ukrainian embassies, AirBnB.org, international law firms, refugee law clinics, corporations, start-ups and individuals.

Who?

United for Ukraine (UFU Global) is an international NGO incorporated in Switzerland. UFU Global provides emergency relief to displaced individuals (UFU Platform) and empowers Ukraine's sustainable and inclusive economic recovery (UFU Recovery).

Our team consists of the Ukrainian diaspora, Ukrainians in Ukraine and international experts. This enables us to have a deep understanding of the needs and specifics in Ukraine, as well as the necessary expertise to develop and implement effective solutions.

Leveraging our expertise, network and technology, we accelerated the scale of expertise-based volunteering and effective cooperation.

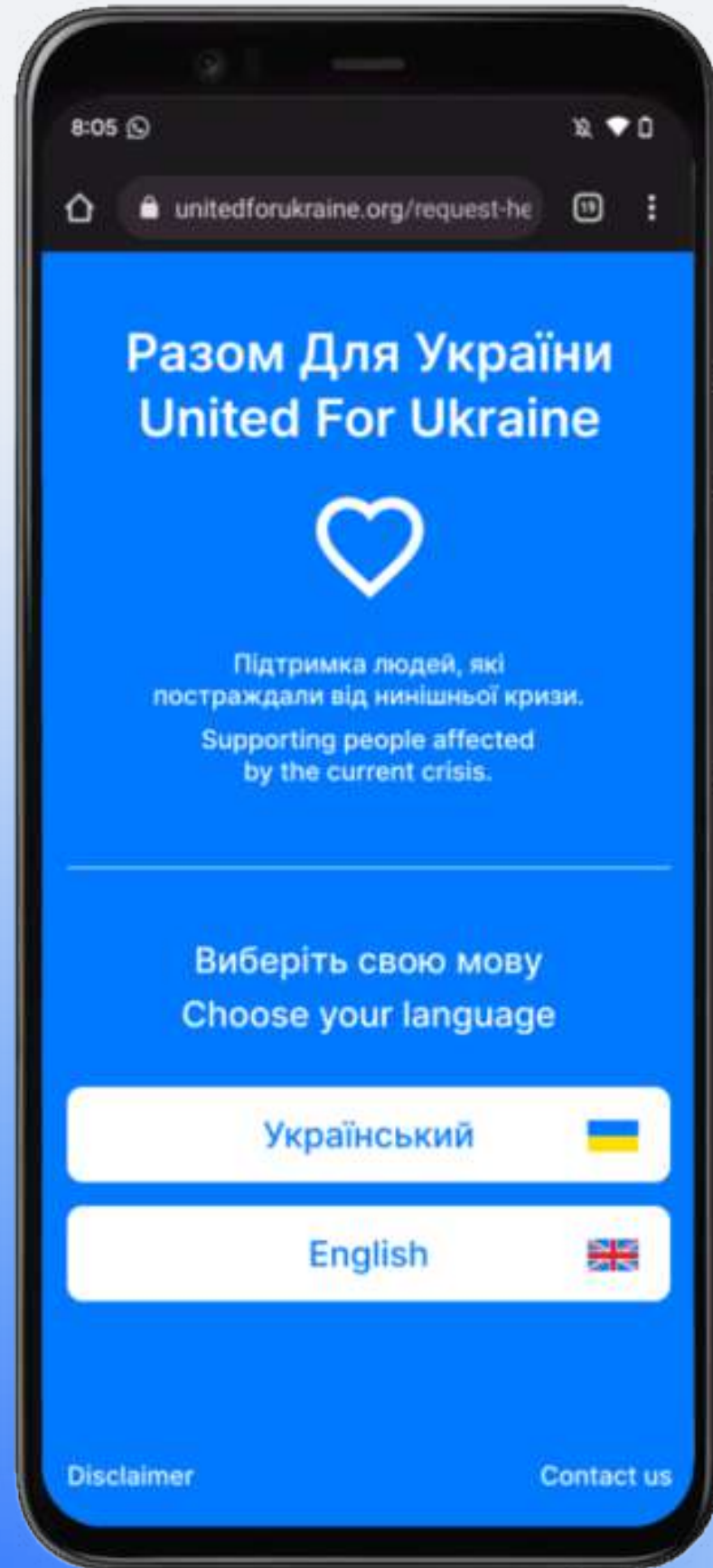
We vow never to stop and rebuild Ukraine – the cradle of contemporary democracy and a sustainable economy for generations to come.

What we do

 *FULL CYCLE RELIEF PLATFORM*

 RECOVERY PLATFORM

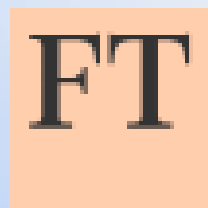
Powered by tech solutions across all efforts



Full Cycle *RELIEF*

Daily support to the people of Ukraine in 28+ countries, including Ukraine:

- Critical and qualitative informational support
- Legal Aid
- Temporary Housing
- Psychological and Educational Services
- Job announcements



United for Ukraine shortlisted for the **Innovative Lawyers Europe 2023** Award ceremony September 2023
More details [here](#)

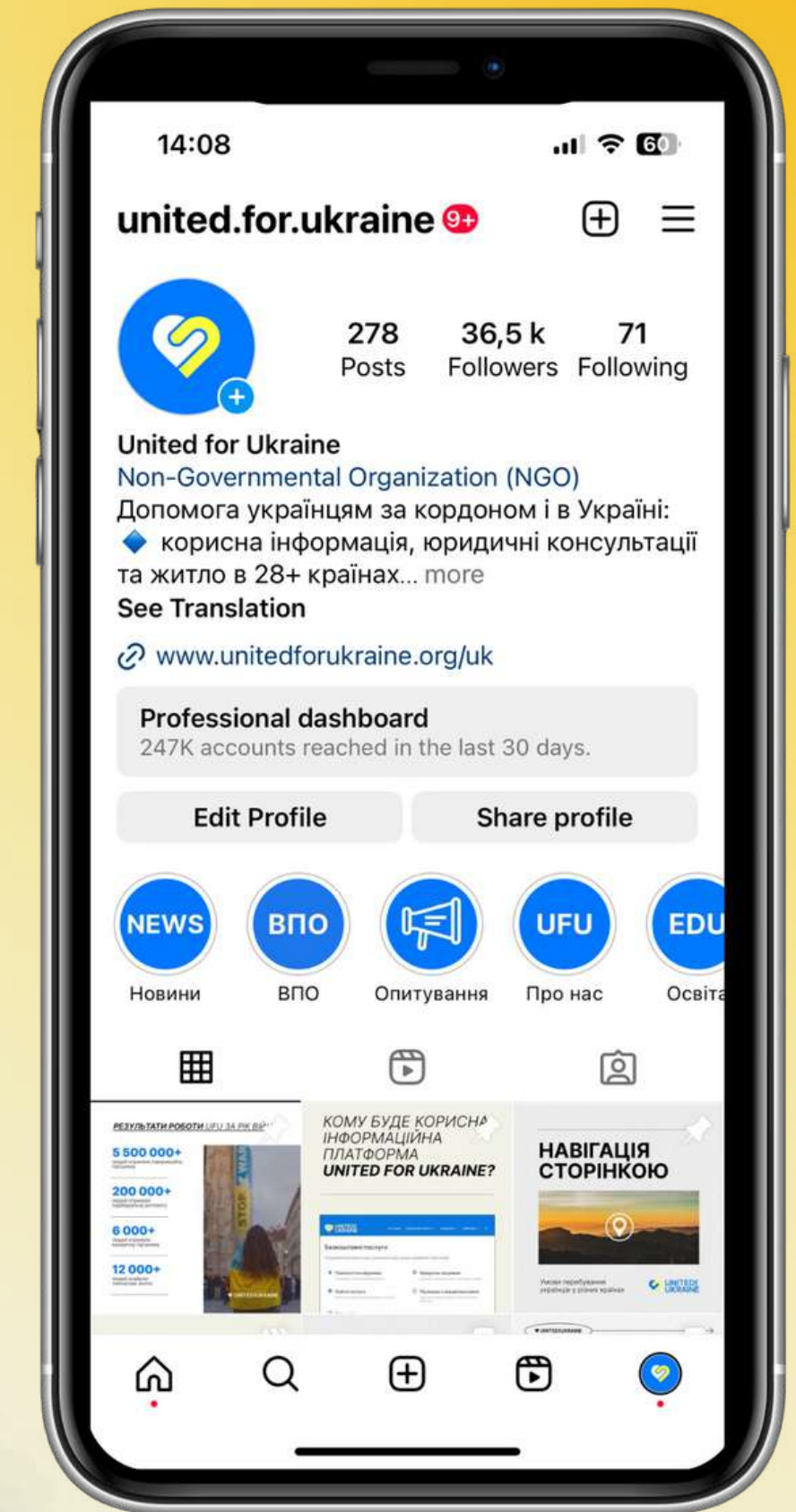
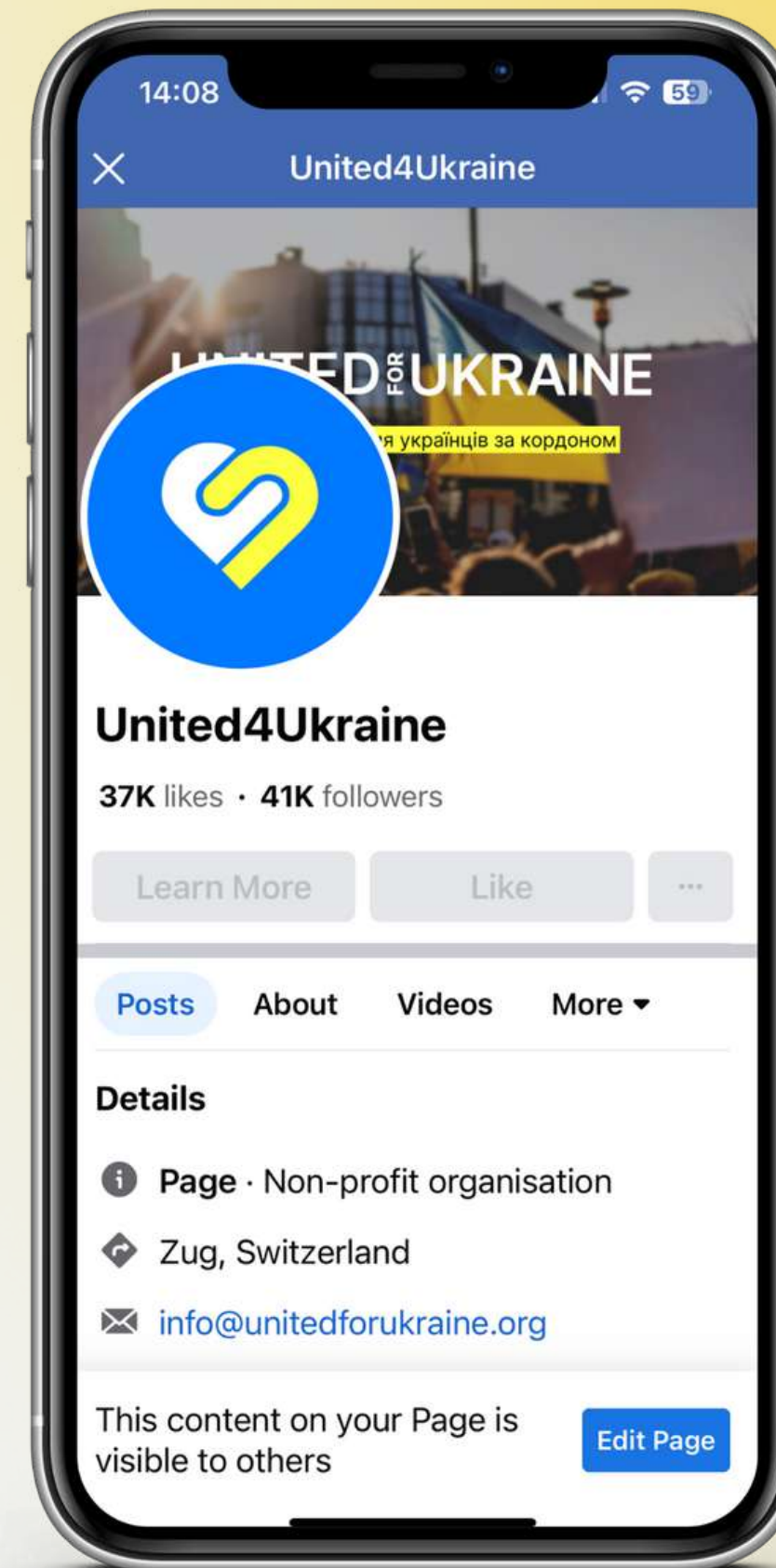


United for Ukraine shortlisted as a finalist of the **2023 SXSW Innovation Awards** in the Social Impact category
More details [here](#)

UFU PLATFORM

Human support powered by technology

- Our Digital Liaison Officers provide direct support via chat function and call center
- Easy access via [UFU Platform](#), [Instagram](#), [Facebook](#), [Telegram](#) and [Viber](#)
- Daily new content on social media
- Information support in 28+ countries
- Legal aid in 34+ countries
- Support in several languages



CRITICAL INFORMATION



Immigration

Information on legal entry and residency



Housing

Resources to find yourself housing



Financial Support

Financial help from the countries and banking information



Employment

Employment guidelines and job search sites



Education & Childcare

Find schools and childcare options



Healthcare

Information about healthcare



Social Support

Specialized support and benefits



Personal transport

Information for car owners



Pets

Traveling with a pet



Non-Ukrainian Refugees

Information for non-Ukrainian passport holders



Other resources

Additional links and information

Impact from the UFU Platform



9M

People reached



47K

Tailored information support



12K

Temporary housing assistance



7K

Free legal advice

What we do

 FULL CYCLE RELIEF PLATFORM

 RECOVERY PLATFORM

Powered by tech solutions across all efforts

RECOVERY Platform

Building upon UFU's core DNA – a combination of **technology**, **expertise-based volunteering** and **global partnerships** – Recovery Platform is a transparent, effective, and technology-driven programme, enabling and accelerating education and financial support for Ukraine's sustainable recovery.

Three steps *APPROACH*

Quality Education – relying on qualitative global partnerships and technology, we deliver educational programmes on sustainable business transition.

Financial Support – with the support of our donors, we deliver grant and donation programmes to support initiatives, entrepreneurs, and SMEs aiming at accelerating sustainable recovery.

Impact Investment – in cooperation with our partners, we catalyse change by follow-on impact investments.



Tech based *SOLUTION*



Applications

Transparent, criteria-based submission of applications

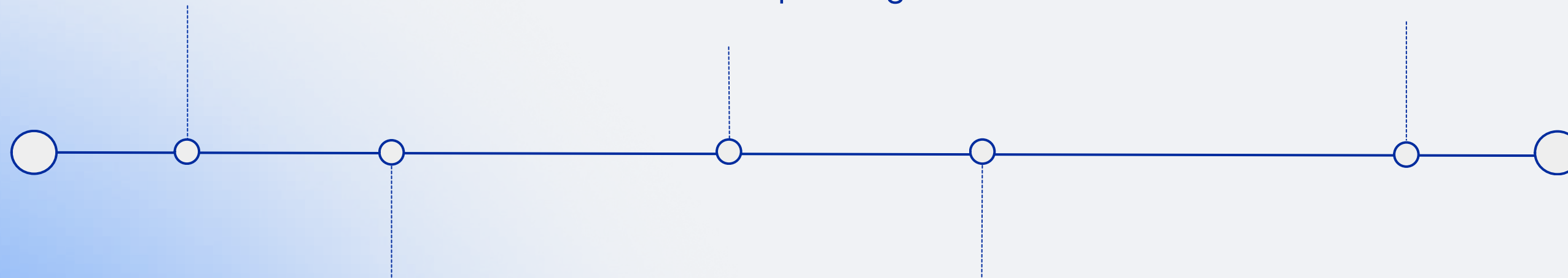
Reporting

Structured and easy reporting on spending and impact: sustainable development goals

Repeated applications

Repeated application for grants and/or follow-on investments

Tech Layer



Sustainable economic growth

Processing & Distribution

The technology-driven platform facilitates a structured and efficient process of vetting, assessing applications, and distributing grants.

Data-based tracking, evaluation and reporting for follow-on grants and/or investments

A structured ongoing reporting will allow for *transparent state-of-the-art reporting* to our donors.

Ongoing *data-based analysis and evaluation* will facilitate decision-making for follow-on donations and investments from institutional and private donors.

Quality Education

GREEN LEADERSHIP ACADEMY

High-quality educational programmes for an **inclusive and sustainable recovery of Ukraine** are crucial to empowering and **enabling Ukrainians to take ownership of rebuilding a modern sustainable economy** for generations to come.

To deliver upon this ambition UFU is partnering with the best – Green Leadership Academy will be launched in cooperation with **Climate-KIC**.

Climate-KIC is a leading European knowledge and innovation community, working to accelerate the transition to a zero-carbon economy.



Financial Support

SUSTAINABLE ENTREPRENEURSHIP



Why support entrepreneurs amidst ongoing war?

Small and micro businesses and civil society initiatives are crucial to the Ukrainian economy, resilience, and recovery. Individual entrepreneurs and SMEs contribute to more than 60% of the Ukrainian GDP.

At the same time, this pillar of the Ukrainian economy is most vulnerable during the war. UFU Global's strategy is to support and strengthen individual entrepreneurs and SMEs to enable an sustainable economic recovery.



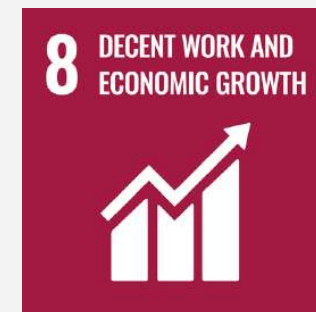
Special Project

WOMEN LEAD

Women Lead is a grant programme of UFU aiming at empowering female entrepreneurs and female-led initiatives contributing to the sustainable recovery of Ukraine. Women Lead was created by UFU in cooperation with the **Nobel Women Initiative** as an actionable outcome of the collaboration and the NWI Delegation to Poland and Ukraine in June 2022.

The Women Lead programme will run for two years, 2023-2025, to deliver grants from EUR 5,000 to 30,000.

Our pilot programme aims at supporting SMEs, female entrepreneurs and women-led initiatives across the following pillars: **(i) Health and wellbeing, (ii) Education and (iii) Sustainable entrepreneurship.** Building synergies between various sustainable development goals, we strive to unlock the maximum potential of individual projects.



NWI Delegation to Ukraine

In June 2022, the Nobel Peace Prize laureates **Jody Williams, Tawakkol Karman and Leima Gbowee** visited Krakow, Poland, and Lviv, Ukraine, as part of the Nobel Women Initiative Delegation.

The Delegation held meetings with civil society activists, peacebuilders, volunteers, journalists, refugees, and internally displaced women. The Delegates visited file shelters, and met with representatives from an array of organisations, inter alia, the Office of the Governor of Lviv Regional Administration, and the Mayor of Lviv, representatives of the Ukrainian Consulate in Krakow and local municipalities.

As an actionable follow-up on the learnings and conclusions drawn as a result of these meetings, NWI and UFU with support of other organisations joined forces to produce a documentary, “Oh, Sister”, to share and advocate for women of Ukraine and launched **Women Lead Campaign to empower local women-led civil society initiatives and female entrepreneurs.**

[Women Leading Peace: Standing with Women in Conflict \(Full Report\)](#)



“Oh, Sister”

Ukrainian director Hanna Kopylova and the Ukrainian production company 2332.films created the documentary film “**Oh, sister!**”. The film builds upon the Laureate’s journey and depicts the role of Ukrainian women in the fight for peace, justice, freedom, and prosperity in Ukraine.

Oh, Sister! is a documentary about six women facing the challenges of the ongoing Russian invasion and fighting for peace and justice in Ukraine. It shows the central role women and civil society play in keeping life going at a time of war.

A number of screenings took place worldwide, inter alia, in New York, ahead of the UN General Assembly, in Washington in cooperation with the Women’s Foreign Policy Group, in Berlin with the Grace Accelerator and during the Munich Security Conference.





Advocating for Women of Ukraine

During their Delegation, the Nobel Peace Laureates stressed that they can't be the voice of Ukrainian women but promised to carry the message of Ukrainian women, demanding (i) the withdrawal of the Russian army from the territory of Ukraine, (ii) full accountability and compensation for the war crimes and destruction caused by the Russian war on Ukraine, and (iii) the full participation of women in the Recovery and Reconstruction Process.



To deliver upon this promise, the NWI, in cooperation with UFU met with the Deputy Secretary General of the United Nations, Amina J. Mohammed and delivered a letter of Oleksandra Matviuchuk of the Center for Civil Liberties to the Secretary General of the United Nations.

Supported by the Women's Foreign Policy Group, the NWI and UFU held a panel on economic recovery with the honorary participation of Nancy Pelosi in Washington DC.



With the support of the Missions of Ireland and Ukraine to the European Union, Oleksandra Matviuchuk of the Center for Civil Liberties, a Nobel Peace Laureate of 2022 and Olga Hamama of UFU, participated in a panel discussion on accountability of Russia and the role of Ukrainian women in the fight for freedom and democracy.

OUR *BOARD*



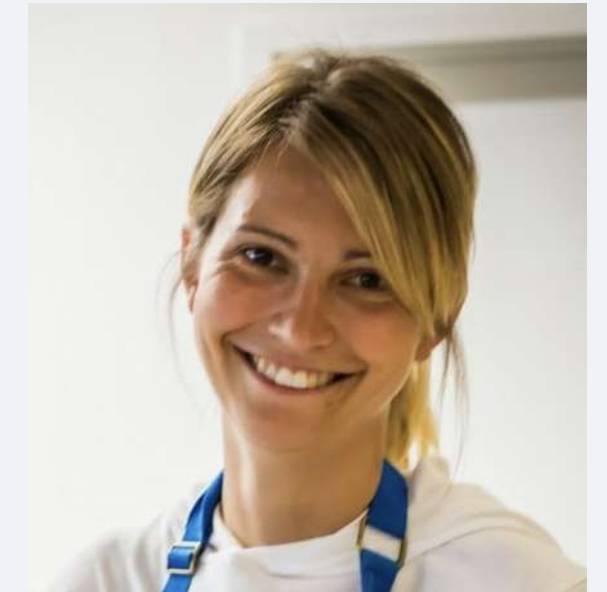
Olga Hamama
Co-Founder & President



Laura Prina Cerai
Board Member



Stefan Müller
Board Member



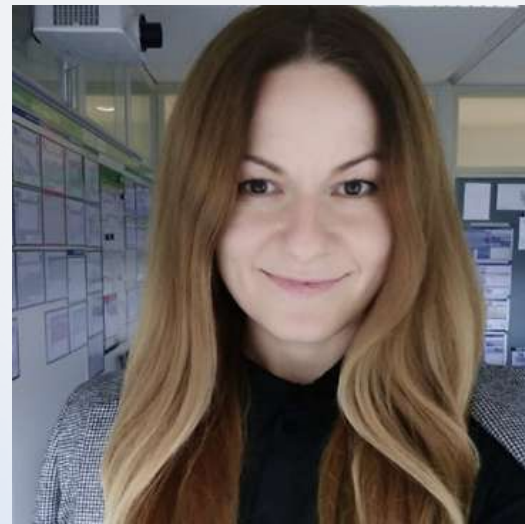
Astrid Johanna Weber
Incoming Board Member

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OUR *TEAM*



Roman Kozyr
Interim CEO



Daria Zhelieznyakova
*Digital and UFU Platform
Lead*



Julia Singh
Communications Officer



Anna Savchenko
Platform Manager



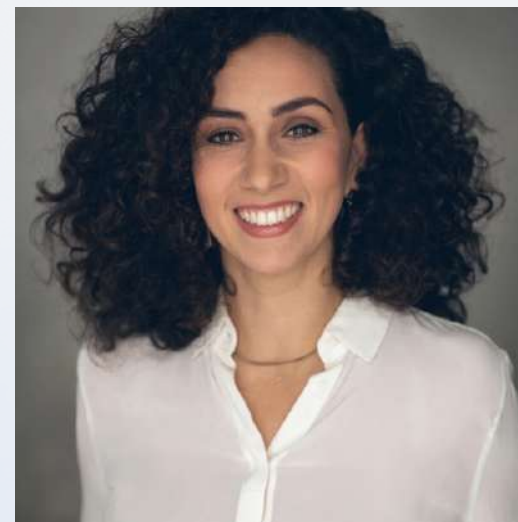
Olena Romanyk
Operations Officer



Anna Salamakha
People Partner



Polina Lehmann
Legal Aid Lead



Myriam Mansour
Diversity and Fundraising



Anastasiia Koziak
Legal Aid



Oksana Melnyk
*Strategic Partnerships,
Switzerland*

Digital Community Liaisons



Zhanna Melnychuk
DCL team Supervisor



Nadiia Amiaga
DCL team



Kyrylo Vasiutin
DCL team



Alevtyna Melnychuk
DCL team



Alina Bolotskykh
DCL team



Kateryna Ozeruha
DCL team

Technology can accelerate action, but nothing can replace human support. Our DCL team, we call them Soul Mates, professionally guides recipients of our services through any questions they have.

Expertise-based *VOLUNTEERING*

From the very beginning UFU was a place for individuals who care to support the people of Ukraine with their expertise and time. We cherish this specific of UFU and constantly grow the team of amazing individuals who remain key to delivering upon UFU's goals.

Marc Wilkins
Co-Founding Member, Creative and Strategy

Lyubomyr Kuziv
Grants and Impact Investment

Leonid Shmatenko
Legal Lead

Lara Kulesh
Strategic Partnerships, the UK

Anastasia Dulcka
Investigations and Compliance

Yulia Gustap
*Business Analyst,
Women Lead*

Yuliya Zemlytska
Fundraising

Benny Beck
IP and Data Protection

Steffen Kellner
Strategic Marketing and Communication

LET US *ACHIEVE* **MORE IMPACT *TOGETHER!***

-  Become our cooperation partner and donor
-  Create joint projects and fundraising
-  Contribute with your expertise, knowledge and network

Contact us



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Selected supporters and partners





THANK YOU

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